

## Electronic Acknowledgement Receipt

<b>EFS ID:</b>	3412613
<b>Application Number:</b>	09852229
<b>International Application Number:</b>	
<b>Confirmation Number:</b>	4955
<b>Title of Invention:</b>	Technique for optimizing the delivery of advertisements and other programming segments by making bandwidth tradeoffs
<b>First Named Inventor/Applicant Name:</b>	Michael Cristofalo
<b>Customer Number:</b>	44367
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<b>Filer Authorized By:</b>	Gregory W. Smock
<b>Attorney Docket Number:</b>	2050.065US1
<b>Receipt Date:</b>	05-JUN-2008
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<b>Time Stamp:</b>	19:12:43
<b>Application Type:</b>	Utility under 35 USC 111(a)

### Payment information:

Submitted with Payment	yes
Payment Type	Deposit Account
Payment was successfully received in RAM	\$ 180
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# File Listing:

Document Number	Document Description	File Name	File Size(Bytes) /Message Digest	Multi Part /.zip	Pages (if appl.)
1		09852229_SIDS_06-05-08.pdf	6633103 c7b7c4a7b9b6f9a0f9abcb90d4bcb88608d402854	yes	142
Multipart Description/PDF files in .zip description					
	Document Description		Start		End
	Information Disclosure Statement Letter		1		1
	Information Disclosure Statement Letter		2		3
	Information Disclosure Statement (IDS) Filed		4		4
	Foreign Reference		5		5
	Foreign Reference		6		106
	Foreign Reference		107		137
	NPL Documents		138		142
Warnings:					
Information:					
2	Fee Worksheet (PTO-06)	fee-info.pdf	8236 35a0b442a0129133c20b829a734e1db195548ca6	no	2
Warnings:					
Information:					
Total Files Size (in bytes):			6641339		

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If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

**National Stage of an International Application under 35 U.S.C. 371**

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

**New International Application Filed with the USPTO as a Receiving Office**

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.